

Fountain View Village



Fountain View Village in Fountain Hills, AZ hosted the Arizona Art Alliance Exhibition creating an extraordinary customer experience for residents and the local community. More than 165 fine artists who are juried into the Arizona Art Alliance showed and sold their works at the free, two-day event featuring over 1,600 pieces of work. Fountain View Village residents had the opportunity to attend artist led workshops in such topics as watercolors, pastels, “Sketch Journal” and more. A “Meet the Artists” reception and two day plein air paint out in the courtyard were extra special treats.

Over 2,000 people attended over the two days. The exhibition received local acclaim and was widely publicized. One of the workshops was filmed for an instructional video created for sale and the event itself was taped as well. This event further cemented Fountain View Village’s role as a community hub, while at the same time letting the people of Fountain Hills know what a special place it is. Residents were excited about having such a prestigious event at Fountain View Village.